

WALL OF VALUE

WALL OF VALUE

1 - Chocolate Bunny and Easter Candies  
 2 - Easter Plush  
 3 - Easter Basket

WALL OF VALUE - STORES WITH 16' OR MORE

			UTZ	
DSD	4178000091		UTZ RIPPLE CHIP	Hot Sale
DSD	4178000011		UTZ REG POTATO CHIP	
DSD	4178001532		UTZ RPL SR CRM&ONION	

PLANNER LEGEND



Private Brand display



East Coast Event ("ECE") - all Ahold Delhaize USA banners participate and should be a priority display



Denotes when a monthly display changes over to the next cycle

PALLET DROPS #1, 2, 3 - Front Lobby

PALLET DROP #1

			PEPSI 6PK	
DSD	1200050405		6PK 1/2LT PEPSI	Hot Sale
DSD	1200010028		6PK/16Z PEPSI	
DSD	1200010071		6PK/16Z MT DEW	
DSD	1200050408		6PK 1/2LT MT DEW	
DSD	1200010706		6PK/16Z DT MT DEW	
DSD	1200010735		6PK 1/2LT DT MT DEW	



PALLET DROP #2

			UTZ CHIPS	
DSD	4178000091		UTZ RIPPLE CHIP	Hot Sale
DSD	4178000011		UTZ REG POTATO CHIP	
DSD	4178001532		UTZ RPL SR CRM&ONION	



PALLET DROP #3

			PEPSI 12PK	
DSD	1200080994		12PK CN PEPSI	Hot Sale
DSD	1200080996		12PK CN MT DEW	
DSD	1200017186		12PK CN DT PEPSI	
DSD	1200080997		12PK CN DT MT DEW	
DSD	1200017209		12PK CN CF DT PEPSI	
DSD	1200001879		12PK PEPSI ZERO SGR	

**PALLET DROPS #4, 5, 6**

<b>PALLET DROP #4</b>			<b>FRITO LAY PARTY SIZE SNACKS OR CHIPS</b>	
	DSD	2840031041	LAYS PS CLASSIC CHPS	<b>Hot Sale</b>
	DSD	2840031040	LAYS PS BBQ CHIPS	
	DSD	2840051779	DORITOS NACHO CHS PS	
	DSD	2840051777	DORITOS COOL RNCH PS	
	DSD	2840008314	TOSTITOS SCOOPS PS	
	DSD	2840051773	RUFFLES PARTY SIZE	
<b>PALLET DROP #5</b>			<b>THOMAS' ENGLISH MUFFINS</b>	
	DSD	Multiple UPCs	Thomas English Muffins	<b>Hot Sale</b>
<b>PALLET DROP #6</b>			<b>WISE POTATO CHIPS</b>	
			<b>Display 3/23 - 4/5</b>	
	DSD	4126228334	WISE BBQ POTATO CHPS	<b>Hot Sale</b>
	DSD	4126228331	WISE GLDN ORIG PC	
	DSD	4126228335	WISE HONEY BBQ CHIPS	



**PERIMETER DISPLAYS**

<b>PERIMETER DISPLAY</b>			<b>CHEEZ-IT CRACKERS OR SNAP'D</b>	
			<b>Display 3/16 - 3/29</b>	
	398958	2410010685	CHEEZ-IT ORIG CRACKER	<b>Hot Sale</b>
	399691	2410078938	CHEEZ IT WHITE CHDR CRKR	
	399022	2410010443	CHEEZ-IT EXTRA TOASTY	
	010579	2410011441	CHEEZ IT SNAPD DBL CHEES	
	010595	2410011487	CHEEZ IT SNAPD CHDDR SC	
	037895	2410000017	CHEEZ IT PUFFD DBLE CHSE	
<b>PERIMETER DISPLAY</b>			<b>BODY ARMOR 16OZ</b>	
	DSD	85817600206	BDYARMR STRAW-BANANA	<b>Hot Sale</b>
	DSD	85817600213	BDYARMR FRUIT PUNCH	
	DSD	85817600205	BDYARMR ORANGE MANGO	
	DSD	85817600211	BDYARMR BLACKBERRY	
	DSD	85817600217	BDYARMR TRPICAL PNCH	
	DSD	85817600227	BDYARMR LYT PCH MNGO	
<b>PERIMETER DISPLAY</b>			<b>NABISCO RITZ / OREO</b>	
			<b>Display 3/16 - 3/29</b>	
	DSD	4400003111	RITZ ORIGINAL	<b>Priced Low</b>
	DSD	4400003113	RITZ FRESH STACKS	
	DSD	4400003119	RITZ	
	DSD	4400003133	RITZ WHOLE WHEAT	
	DSD	4400002854	NAB OREO DOUBLE STUF	<b>Priced Low</b>
	DSD	4400003258	GLDN OREO SNDWCH CKY	
DSD	4400003202	OREO SANDWICH COOKIE		
<b>PERIMETER DISPLAY</b>			<b>FRITO LAY 18CT / RUFFLES</b>	
			<b>Display 3/16 - 3/29</b>	
	DSD	2840015463	FL 18CT FAMILY FN MX	
	DSD	2840030864	FRITO LAY FIERY MIX	
	DSD	2840022772	FRITO LAY 18CT	
	DSD	2840031501	FL EXTREME FLVR MIX	
	DSD	2840051668	RUFFLES ORIGINAL	
	DSD	2840051685	RUFFLES SR CRM ONION	
	DSD	2840066389	RUFFLES CHILI CHEESE	
	DSD	2840051691	RUFFLES CHDR SR CRM	
<b>PERIMETER DISPLAY</b>			<b>SNAPPLE 16OZ</b>	
	DSD	7618300328	SNAPPL APPLE JUICE	<b>Hot Sale</b>
	DSD	7618300310	SNAPPL KIWI STRWBRY	
	DSD	7618300313	SNAPPL FRUIT PUNCH	
	DSD	7618345512	SNAPPL WTRMLN LMND	
	DSD	7618300312	SNAPPL MANGO MADNESS	
	DSD	7618300311	SNAPPL PEACH TEA	

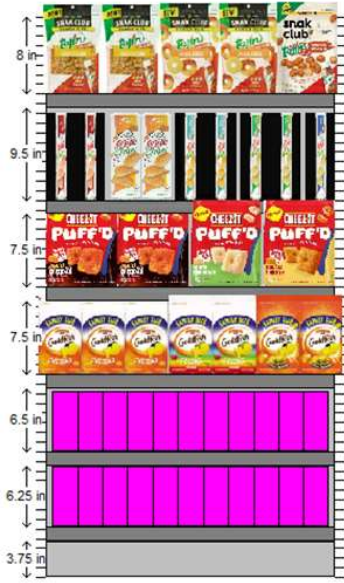
			UTZ - EJ GALLO - YUENGLING	
			<b>MARCH MADNESS</b>	
			<b>Display 3/9 - 3/29</b>	
PERIMETER DISPLAY	DSD	8500002030	DARK HORSE CABERNET	
	DSD	8500002421	DARK HORSE ROSE	
	DSD	8500002292	DARK HORSE SAU BLANC	
	DSD	8500002528	DARK HORSE PIN GRIGO	
	DSD	8143400003	BLACKBOX CABSAV BX3L	
	DSD	8143400004	BLACKBOX CHARD MONT	
	DSD	8143400022	BLACKBOX PNOT GRIG3L	
	DSD	8143471001	BLACK BOX PINOT NOIR	
	DSD	8143400002	BLACKBOX MERLOT BX3L	
	DSD	8992420000	24CN YUENGLING LT	
	DSD	8992488007	24CN YUENGLING	
	DSD	4178027176	UTZ HONEY BBQ CHIPS	
	DSD	4178027187	UTZ SR CRM ONION CHIPS	
	DSD	4178027206	UTZ ORIG CHIPS	
	DSD	4178027209	UTZ ORHG RIPPLE CHIPS	
DSD	4178000211	UTZ THIN PRETZELS		
DSD	4178000241	UTZ SRDGH HRDS PRTZL		
DSD	4178000261	UTZ XTRA DARK PRTZL		
DSD	4178000281	UTZ SPECIALS		
			<b>KELLOGG'S LANE BLOCKER CLEANUP</b>	
			<b>Display 3/16 - 3/29</b>	
PERIMETER DISPLAY	401950	2410057467	CHEEZ IT ORIGINAL CUP	
	401968	2410070496	CHEEZ IT WHT CHDDR CUP	
	187625	3010012521	KB CLUB & CH CRKR SNK PK	
	187039	3010012515	KB CHS & PB CRKR SNK PAK	
	187567	3010012518	KB TST & PB CRKR SNK PAK	
			<b>MISSION TORTILLA DISPLAY IN PRODUCE</b>	
PERIMETER DISPLAY	DSD	7373100419	Mission Flour Burrito Tortillas 20 oz.	



Select stores only as space allows.



3/16 - 4/12 NEW ITEM CENTER				Height	Facings
NIC TOP SHELF	029389	8707664643	SNACK CLUB TAJIN TSTD CRN		
	029413	8707664647	SNACK CLUB TAJIN PEACH RNG		
	144212	8707664739	SNACK CLUB TAJIN PEANUTS		
NIC SHELF #5	032490	82951532128	SNSBLE PRTN BBQ VEG CHPS		
	032532	82951532126	SNS PRTN CHD GRDN VEG CH		
	032516	82951532210	SNS PRTN S&V GRDN VEG CH		
	032565	82951532129	SNSBLE PRTN SR CRM CHIPS		
	032540	82951532130	SNSBLE PRTN GRDN SS VEG		
NIC SHELF #4	037911	2410000021	CHEEZ IT PFFD SCRCHN HOT		
	037903	2410000019	CHEEZ IT PUFFD WHT CHDDR		
	037895	2410000017	CHEEZ IT PUFFD DBLE CHSE		
NIC SHELF #3	DSD	1410005295	PF GLDFSH CHEDDAR FS		
	DSD	1410005296	PF GLDFSH CLRS CHDR		
	DSD	1410005297	PF GLDFSH FB X CHDR		
NIC SHELF #2	DSD	1200021252	16OZ MTN DEW ENERGY LBJ CHE LIME		
NIC BASE SHELF	DSD	1200021252	16OZ MTN DEW ENERGY LBJ CHE LIME		



**3/2 - 4/5 BRIDGE RACKS**

PRIMARY BRIDGE RACK			
LEFT	091439	85055100596	SIR KEN SPECIAL SAUCE
CENTER	343129	5160000001	LEA & PERRIN WORCH SAUCE
RIGHT	326546	7348460013	H AUTRY TARTAR SAUCE
SECONDARY BRIDGE RACK			
LEFT	755371	3582608045	FL HONEY SWEET BBQ SAUCE
CENTER	597245	3582608787	FL KETCHUP 20OZ
RIGHT	597807	3582608801	FL MUSTARD 14OZ

**WHILE SUPPLIES LAST**

While Supplies Last should be displayed on a Register Endcap if available.  
For extra product or stores without Register Endcap, merchandise incrementally in high traffic locations.

Start Date	UPC	Description	End Date
3/2	Multiple UPCs	VICTOR ALLEN LATTE	3/22
3/9	Multiple UPCs	PILLSBURY SPRING FUNFETTI	4/17
3/9	Multiple UPCs	HOSTESS EASTER / SPRING SHIPPER	4/17
3/16	Multiple UPCs	SUNKIST COOKIE THINS	4/5
3/16	Multiple UPCs	DOTS PRETZELS	4/5
3/23	Multiple UPCs	Van Holten Jumbo Pickles	4/12
3/23	Multiple UPCs	Circus Time Snacks	4/12
3/23	Multiple UPCs	TGIF Potato Skins	4/12

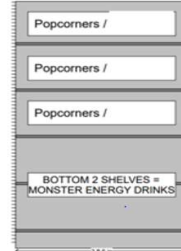


**Highlighted items are in disposition.**  
Take an in-store price reduction if necessary.

**FREEZER WINGS**

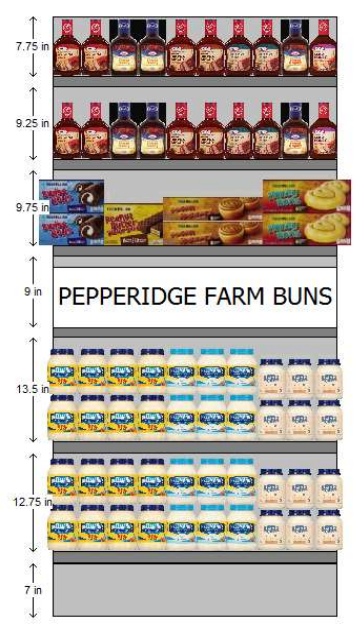
FREEZER WING	DSD	4900006721	COKE 10PK 7.5OZ	Hot Sale
	DSD	4900006722	10CN/7.5 COKE MINI	
	DSD	4900006724	10CN/7.5 DT COKE	
	DSD	4900006723	10CN/7.5 SPRITE	
	DSD	7297900485	10PK S/GRAM GNDR ALE	
FREEZER WING	575399	1299322111	LACROIX SPARKLING WTR 8PK	Hot Sale
	014555	1299322125	LACROIX LMNCELO SPRK WTR	
	014431	1299322132	LACROIX LIME SPRK WTR	
	011460	1299322108	LACROIX CRAN RSP SPRK WT	
	015693	1299322130	LACROIX KEY LM SPRK WTR	
	015727	1299322120	LACROIX LEMON SPRK WTR	
FREEZER WING			FRITO LAY MONSTER RACK	
FREEZER WING			INDEPENDENT BEVERAGE RACK	
FREEZER WING			CLOSEOUT CENTER	

Monster Rack



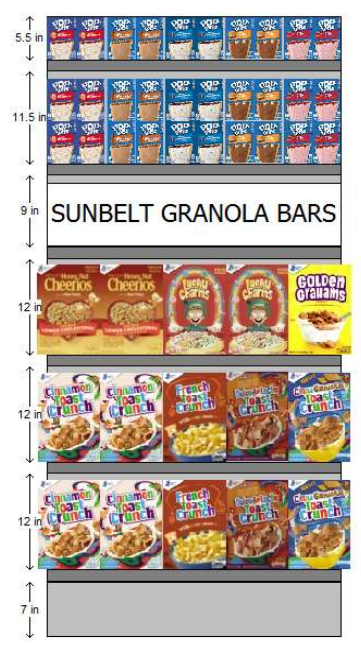
FRONT WAREHOUSE ENDCAP #1

				Height	Facings
FWEC #1 TOP SHELF	698266	2100005228	KRAFT ORIGINAL BBQ SAUCE	1	2
	598649	2100005238	KRAFT SWT HONEY BBQ SAUC	1	2
	305060	2100005242	KRAFT BROWN SUGAR BBQ	1	2
	585885	2100005229	KRAFT HCKRY BBQ SAUCE	1	2
	586008	2100005233	KRAFT SWEET & SPICY BBQ	1	1
	585950	2100005232	KRAFT SPICY HONEY BBQ SC	1	1
FWEC #1 SHELF #5	698266	2100005228	KRAFT ORIGINAL BBQ SAUCE	1	2
	598649	2100005238	KRAFT SWT HONEY BBQ SAUC	1	2
	305060	2100005242	KRAFT BROWN SUGAR BBQ	1	2
	585885	2100005229	KRAFT HCKRY BBQ SAUCE	1	2
	586008	2100005233	KRAFT SWEET & SPICY BBQ	1	1
	585950	2100005232	KRAFT SPICY HONEY BBQ SC	1	1
FWEC #1 SHELF #4	770529	3582609277	FL SWISS ROLLS	2	1
	770313	3582609271	FL PNUIT BUTTER WAFER BRS	1	1
	770776	3582609275	FL 6PK HONEY BUNS	2	1
	770628	3582609276	FL PECAN SWEET ROLLS	2	1
FWEC #1 SHELF #3	DSD	Multiple UPCs	PEPPERIDGE FARM HAMBURGER BUNS		
	DSD	Multiple UPCs	PEPPERIDGE FARM HOTDOG BUNS		
	DSD	Multiple UPCs	PEPPERIDGE FARM SLIDERS		
FWEC #1 SHELF #2	001420	4800121348	HELLMANS REAL MAYO	2	4
	001446	4800121358	HELLMAN LIGHT MAYO	2	3
	305706	4800153471	HELLMANS VEGAN 24OZ	2	3
FWEC #1 BASE SHELF	001420	4800121348	HELLMANS REAL MAYO	2	4
	001446	4800121358	HELLMAN LIGHT MAYO	2	3
	305706	4800153471	HELLMANS VEGAN 24OZ	2	3




FRONT WAREHOUSE ENDCAP #2

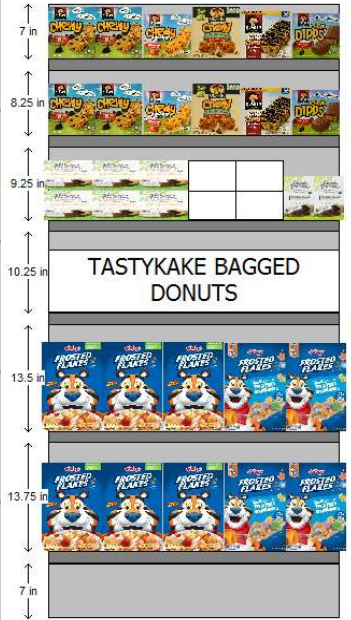
				Height	Facings
FWEC #2 TOP SHELF	104984	3800022271	KELL PTART FR STRAWBRY	2	2
	095687	3800022261	KELL PTART FR BR SGR CIN	2	2
	097683	3800022255	KELL PTART FR BLUBERRY	2	2
	104976	3800022279	KELL PTART FR SMORES	2	2
	097691	3800022275	KELL PTART FR CHERRY	2	2
FWEC #2 SHELF #5	104984	3800022271	KELL PTART FR STRAWBRY	2	2
	095687	3800022261	KELL PTART FR BR SGR CIN	2	2
	097683	3800022255	KELL PTART FR BLUBERRY	2	2
	104976	3800022279	KELL PTART FR SMORES	2	2
	097691	3800022275	KELL PTART FR CHERRY	2	2
FWEC #2 SHELF #4	DSD	Multiple UPCs	SUNBELT GRANOLA BARS		
	DSD	Multiple UPCs	SUNBELT CEREAL BARS		
FWEC #2 SHELF #3	707083	1600012479	GM HONEY NUT CHEERIOS	1	2
	717603	1600012399	GM LUCKY CHARMS	1	2
	718882	1600012025	GM GOLDEN GRAHAMS	1	1
FWEC #2 SHELF #2	663526	1600012254	GM CINN TOAST CRUNCH	1	2
	318139	1600015196	GM FRENCH TOAST CRUNCH	1	1
	518464	1600017923	GM DULCE LECHE TST CRNCH	1	1
	031948	1600018486	GM CINNAGRAHAM TST CRNCH	1	1
FWEC #2 BASE SHELF	663526	1600012254	GM CINN TOAST CRUNCH	1	2
	318139	1600015196	GM FRENCH TOAST CRUNCH	1	1
	518464	1600017923	GM DULCE LECHE TST CRNCH	1	1
	031948	1600018486	GM CINNAGRAHAM TST CRNCH	1	1





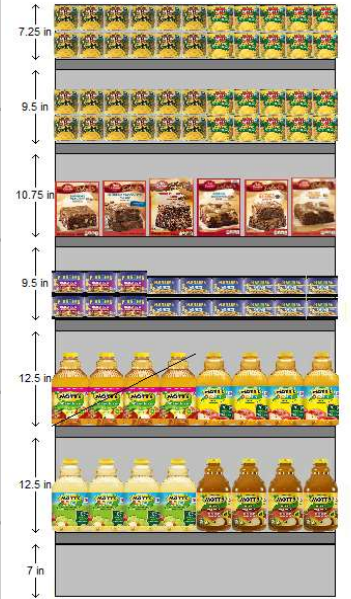
FRONT WAREHOUSE ENDCAP #3

				Hot Sale	Height	Facings
FWEC #3 TOP SHELF	107656	3000031182	QKR CHWY GRAN CHOC CHIP	Hot Sale	1	2
	704445	3000031280	QKR CHEWY YOGURT STRWB		1	1
	115741	3000031175	QKR CHWY LW SGR CHOC CHP		1	1
	001735	3000031407	QKR BIG CHWY GRN CHOC CP		1	1
	107961	3000031269	QKR CHWY DIPPS CHOC CHIP		1	1
FWEC #3 SHELF #5	107656	3000031182	QKR CHWY GRAN CHOC CHIP	Hot Sale	1	2
	704445	3000031280	QKR CHEWY YOGURT STRWB		1	1
	115741	3000031175	QKR CHWY LW SGR CHOC CHP		1	1
	001735	3000031407	QKR BIG CHWY GRN CHOC CP		1	1
	107961	3000031269	QKR CHWY DIPPS CHOC CHIP		1	1
FWEC #3 SHELF #4	841353	68826705464	NPR ORG BRKF BLND SS	Hot Sale	2	3
	229633	68826705467	NPR ORG COLUMBIAN SS		2	2
	343038	68826705470	NPR ORG SUMATRA DECAF		1	2
						
FWEC #3 SHELF #3	DSD	Multiple UPCs	TASTYKAKE BAGGED DONUTS			
FWEC #3 SHELF #2	002139	3800019904	KELL FRST FLAKES 13.5OZ	Hot Sale	1	3
	031039	3800026420	KELL FRSTD FLK VN MRSHML		1	2
FWEC #3 BASE SHELF	002139	3800019904	KELL FRST FLAKES 13.5OZ	Hot Sale	1	3
	031039	3800026420	KELL FRSTD FLK VN MRSHML		1	2





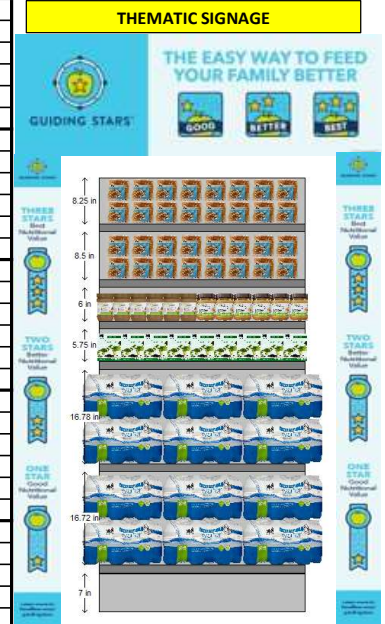
FRONT WAREHOUSE ENDCAP #4

				Hot Sale	Height	Facings
FWEC #4 TOP SHELF	804013	2400000196	DM SLICED PINEAPPLE		2	6
	204313	2400000197	DM 100% JC PNAPPLE CHNKS		2	5
FWEC #4 SHELF #5	804013	2400000196	DM SLICED PINEAPPLE		2	6
	204313	2400000197	DM 100% JC PNAPPLE CHNKS		2	5
FWEC #4 SHELF #4	092684	1600081341	BC PREM WALNUT BROWNIE	Hot Sale	1	1
	092635	1600081331	BC CHOC CHNK SUP BRN MIX		1	1
	201558	1600013977	BC SPRM TRPL CHC CHK BRW		1	1
	201418	1600013978	BC COOKIE BRWNIE BAR MIX		1	1
	201517	1600013976	BC SUPRM ORIG BROWNIE MX		1	1
	156455	1600047736	BC SLTD CRML BROWNIE MIX		1	1
FWEC #4 SHELF #3	330928	2900001665	PLANTERS MIXED NUTS	Hot Sale	2	3
	331512	2900001607	PLANTERS CASHEW HALVES		2	3
	331553	2900001608	PLANTER CASHEW HLF LT SL		2	3
FWEC #4 SHELF #2	020362	1480000034	MOTTS 100% APPLE JUICE		1	4
	134239	1480031820	MOTT FOR TOT APPLE JUICE		1	4
FWEC #4 BASE SHELF	134262	1480031822	MOTTS ORG TOTS APP WH GR		1	4
	341263	1480000472	MOTTS APPLE MANGO JUICE		1	4



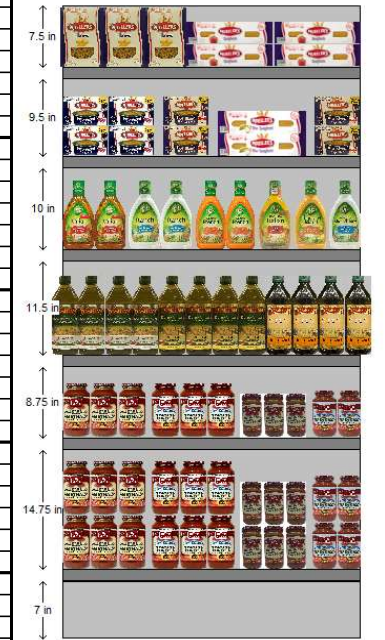
BACK WAREHOUSE ENDCAP #1

					Height	Facings	
BWEC #1 TOP SHELF	718577	3582608934	FL WHT SANDWICH BREAD		2	8	
	718577	3582608934	FL WHT SANDWICH BREAD		2	8	
BWEC #1 SHELF #5	718577	3582608934	FL WHT SANDWICH BREAD		2	8	
	718577	3582608934	FL WHT SANDWICH BREAD		2	8	
BWEC #1 SHELF #4	254110	68826753762	NPR ORG CRMY PNT BTTR		1	6	
	254201	68826753763	NPR ORG CRNCHY PNT BTTR		1	6	
BWEC #1 SHELF #3	263806	3582609269	FL RAISINS BOX		1	9	
BWEC #1 SHELF #2	6006109	3582608776	FOOD LION WATER		2	3	
BWEC #1 BASE SHELF	6006109	3582608776	FOOD LION WATER		2	3	



BACK WAREHOUSE ENDCAP #2

					Height	Facings
BWEC #2 TOP SHELF	071704	2920000213	MUELLER ELBOWS	Priced Low	1	3
	072462	2920000212	MUELLER SPAGHETTI		2	2
	322032	2920090796	MUELLER POT SIZE SPAGHTT		2	2
	322081	2920090795	MUELLER POT SZ THN SPAGH		2	1
	072488	2920000214	MUELLER THIN SPAGHETTI		2	1
	377747	2920090794	MUELLER POT SZ ANGL HAIR		2	1
BWEC #2 SHELF #5	071704	2920000213	MUELLER ELBOWS	Priced Low	1	3
	072462	2920000212	MUELLER SPAGHETTI		2	2
	322032	2920090796	MUELLER POT SIZE SPAGHTT		2	2
	322081	2920090795	MUELLER POT SZ THN SPAGH		2	1
	072488	2920000214	MUELLER THIN SPAGHETTI		2	1
	377747	2920090794	MUELLER POT SZ ANGL HAIR		2	1
BWEC #2 SHELF #4	315622	4132100626	WB ITALIAN DRESSING		1	2
	315374	4132100575	WB RANCH DRESSING		1	2
	315473	4132100655	WB DELUXE FRENCH DRSSING		1	2
	315291	4132100625	WB ROBUSTO ITALIAN DRSSG		1	1
	315234	4132100645	WB THOUSND ISLAND DRSSNG		1	1
	315945	4132100605	WB CHNKY BLUE CHEESE DRS		1	1
BWEC #2 SHELF #3	064311	7040400280	POMPEIAN SMOOTH EVOO 32Z	Hot Sale	1	4
	105197	7040400010	POMPEIAN EV OLIVE OI		1	4
	726984	7040400825	POMPEIAN RICH OLIVE OIL		1	4
BWEC #2 SHELF #2	680116	8634160416	SP MARINARA PASTA SAUCE		1	3
	526590	8634160916	SP LS TOM BASIL PS SAUCE		1	3
	870089	8634160010	SP SAN MARZANO PIZZA SC		1	3
	773119	8634160816	SP LS MARINARA SAUCE		1	2
BWEC #2 BASE SHELF	680116	8634160416	SP MARINARA PASTA SAUCE		1	3
	526590	8634160916	SP LS TOM BASIL PS SAUCE		1	3
	870089	8634160010	SP SAN MARZANO PIZZA SC		1	3
	773119	8634160816	SP LS MARINARA SAUCE		1	2



BACK WAREHOUSE ENDCAP #3

					Height	Facings
BWEC #3 TOP SHELF	038752	3582610051	FL FACIAL TISSUE 2-PLY		2	4
	038786	3582610053	FL FACIAL TISSUE 3-PLY		2	4
BWEC #3 SHELF #5	038752	3582610051	FL FACIAL TISSUE 2-PLY		2	4
	038786	3582610053	FL FACIAL TISSUE 3-PLY		2	4
BWEC #3 SHELF #4	158121	4460001628	CLOROX DISINFCTNG WPS LMN	Hot Sale	1	2
	157784	4460001656	CLOROX DISIN WPS FRSH SC		1	2
	378653	4460060036	CLR X SCNTV TAH GRPFRT WP		1	2
	353847	4460031404	CLR X DIS WIPES CRSP LMN		1	2
BWEC #3 SHELF #3	303008	1258778750	GLAD TLL KT DS OC 13G GN	Hot Sale	1	2
	422428	1258778533	GLAD TALL KIT LAVNDR OC		1	1
	300111	1258778534	GLAD TALL KIT DS ODR S13		1	1
BWEC #3 SHELF #2	666313	3320000172	A&H ODR BLSTRS 5/1 40C	Priced Low	1	3
	318915	3320094209	A&H PLS OXI PWRP 5/1 40C		1	2
BWEC #3 BASE SHELF	696526	3320097242	A&H OXI ODOR FRSH BLAST	Priced Low	1	2
	076133	3320009470	A&H CLN BRST 2X 96 LDS		1	2
	076125	3320009293	A&H LIQ FR SCN OXI CL BN		1	1



BACK WAREHOUSE ENDCAP #4

					Height	Facings
BWEC #4 TOP SHELF	107607	1600026460	NV OAT/HONEY GRANOLA BAR	Hot Sale	1	2
	032318	1600027855	NV S&S DRK CHOC PNUT ALM		1	2
	107482	1600027706	NV GRANOLA S&S NUT ALMND		1	2
BWEC #4 SHELF #5	107607	1600026460	NV OAT/HONEY GRANOLA BAR	Hot Sale	1	2
	032318	1600027855	NV S&S DRK CHOC PNUT ALM		1	2
	107482	1600027706	NV GRANOLA S&S NUT ALMND		1	2
BWEC #4 SHELF #4	DSD	4812121657	THOM MINI BAGELS		2	2
	DSD	4812121681	THOM CINN/RAIS M BAG		2	2
	DSD	4812121676	THMS MINI BGL BLUBRY		2	1
	DSD	4812190054	THOM CHC CHP MNI BGL		2	1
BWEC #4 SHELF #3	411389	3800035004	NUTRI GRAIN STRWBRRY BAR	Hot Sale	1	2
	674440	3800035001	NUTRI GRAIN APPLE CIN BR		1	2
	248864	3800019548	NUTRI GRN BITE STRW BLST		1	1
	033084	3800026880	NUTRI GRAIN BITE CHC BAN		1	1
BWEC #4 SHELF #2	112862	88491212971	POST FRUITY PEBBLES	Hot Sale	1	1
	546101	88491200672	POST MRSHMLLW FRUIT PBBL		1	1
	112789	88491212951	POST COCOA PEBBLES		1	1
	027789	88491237699	POST MARSHMLW COCOA PEBB		1	1
	432260	88491238183	POST MAGIC FRUITY PEBBLES		1	1
BWEC #4 BASE SHELF	035212	88491235916	POST HBO ALMONDS CEREAL	Hot Sale	1	2
	034918	88491235915	POST HBO HONEY RSTD CRL		1	1
	037028	88491235948	POST HBO STRAWBERRY		1	1
	037036	88491237714	POST HBO VANILLA		1	1





**WING #1**

				Height	Facings
<b>WING #1 TOP SHELF</b>	111252	3746601400	LINDT TRFFL DARK BAG	1	2
	111260	3746601584	LINDT TRUFFLE MILK BAG	1	2
	111278	3746601585	LINDT TRUFFLE ASRT BAG	1	1
<b>WING #1 SHELF #5</b>	111286	3746601855	LINDT TRUFFL WHITE BAG	1	2
	398396	954242788	LINDT TRUFFLE DULCE LEC	1	2
	111237	954200419	LINDT MC CARAMEL TRUFFLE	1	1
<b>WING #1 SHELF #4</b>	086199	72277621004	SPLENDA GRANULAR	1	2
<b>WING #1 SHELF #3</b>	086199	72277621004	SPLENDA GRANULAR	1	2
<b>WING #1 SHELF #2</b>			MANAGER'S CHOICE		
<b>WING #1 BASE SHELF</b>			MANAGER'S CHOICE		

**WING #2**

				Height	Facings
<b>WING #2 TOP SHELF</b>	DSD	81809400574	ROCKSTAR PUNCHED	1	3
	DSD	81809400577	ROCKSTAR ORIGINAL	1	2
	DSD	81809400575	ROCKSTAR SUGAR FREE	1	2
<b>WING #2 SHELF #5</b>	DSD	81809400574	ROCKSTAR PUNCHED	1	3
	DSD	81809400577	ROCKSTAR ORIGINAL	1	2
	DSD	81809400575	ROCKSTAR SUGAR FREE	1	2
<b>WING #2 SHELF #4</b>	615591	4157005725	BLUE D ALMND S LGHTLY SLT	1	1
	145409	4157005442	BL DMND WHL NAT ALMONDS	1	1
	145417	4157003085	BL DMND RST/SLT ALMONDS	1	1
<b>WING #2 SHELF #3</b>	615591	4157005725	BLUE D ALMND S LGHTLY SLT	1	1
	145409	4157005442	BL DMND WHL NAT ALMONDS	1	1
	145417	4157003085	BL DMND RST/SLT ALMONDS	1	1
<b>WING #2 SHELF #2</b>			MANAGER'S CHOICE		
<b>WING #2 BASE SHELF</b>			MANAGER'S CHOICE		

**WING #3**

				Height	Facings
<b>WING #3 TOP SHELF</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4
<b>WING #3 SHELF #5</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4
<b>WING #3 SHELF #4</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4
<b>WING #3 SHELF #3</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4
<b>WING #3 SHELF #2</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4
<b>WING #3 BASE SHELF</b>	DSD	1200021009	2L MT DEW UPROAR BERRY KIWI	1	4

**WING #4**

					Height	Facings
<b>WING #4 TOP SHELF</b>	220111	70559901343	KDK CK MPLE BRWN CUP	Hot Sale	2	2
	220335	70559901348	KDK CK PB CC OATML CUP		2	2
	220111	70559901343	KDK CK MPLE BRWN CUP		2	2
<b>WING #4 SHELF #5</b>	220335	70559901348	KDK CK PB CC OATML CUP	Hot Sale	2	2
	823575	70559901496	KDK CK OATMEAL BBRY CRM		2	2
<b>WING #4 SHELF #4</b>	526657	3800024474	KELL RC KRSP HMSTYL BARS		1	2
	526699	3800024503	KELL RC KRSP HMSTYL CHOC		1	2
<b>WING #4 SHELF #3</b>	526657	3800024474	KELL RC KRSP HMSTYL BARS		1	2
	526699	3800024503	KELL RC KRSP HMSTYL CHOC		1	2
<b>WING #4 SHELF #2</b>	398073	3800022726	KELL PEEPS CEREAL	Hot Sale		
			Display 3/23 - 4/12			
<b>WING #4 BASE SHELF</b>	398073	3800022726	KELL PEEPS CEREAL	Hot Sale		
			Display 3/23 - 4/12			

**WING #5**

					Height	Facings
<b>WING #5 TOP SHELF</b>	526566	2222450071	SWT CHAOS PB DRIZZLE PC		1	1
	526582	2222450070	SWT CHAOS CHC DBL DRZ PC		1	1
	522599	2222450072	SWT CHAOS CKE BTR DRZ PC		1	1
<b>WING #5 SHELF #5</b>	526566	2222450071	SWT CHAOS PB DRIZZLE PC		1	1
	526582	2222450070	SWT CHAOS CHC DBL DRZ PC		1	1
	522599	2222450072	SWT CHAOS CKE BTR DRZ PC		1	1
<b>WING #5 SHELF #4</b>	059337	2389657690	POP SECRET MTB 3PK	Hot Sale	2	1
	223602	2389624680	POP SECRET HOMESTYLE 3CT		2	1
	054767	2389649990	POP SECRET BUTTER 3CT		2	1
<b>WING #5 SHELF #3</b>	059337	2389657690	POP SECRET MTB 3PK	Hot Sale	2	1
	223602	2389624680	POP SECRET HOMESTYLE 3CT		2	1
	054767	2389649990	POP SECRET BUTTER 3CT		2	1
<b>WING #5 SHELF #2</b>	140780	2700062317	ORV MTB 12PK MINI BAGS	Priced Low	1	1
	753871	2700037242	ORVILLE CLASSIC MTB 6		1	1
	519124	2700052386	ORV BUTTER MINI POPCORN		1	1
<b>WING #5 BASE SHELF</b>	140780	2700062317	ORV MTB 12PK MINI BAGS	Priced Low	1	1
	753871	2700037242	ORVILLE CLASSIC MTB 6		1	1
	519124	2700052386	ORV BUTTER MINI POPCORN		1	1

**WING #6**

					Height	Facings
<b>WING #6 TOP SHELF</b>			MANAGER'S CHOICE			
<b>WING #6 SHELF #5</b>			MANAGER'S CHOICE			
<b>WING #6 SHELF #4</b>			MANAGER'S CHOICE			
<b>WING #6 SHELF #3</b>			MANAGER'S CHOICE			
<b>WING #6 SHELF #2</b>			MANAGER'S CHOICE			
<b>WING #6 BASE SHELF</b>			MANAGER'S CHOICE			

**WING #7**

					Height	Facings
WING #7 TOP SHELF			MANAGER'S CHOICE			
WING #7 SHELF #5			MANAGER'S CHOICE			
WING #7 SHELF #4			MANAGER'S CHOICE			
WING #7 SHELF #3			MANAGER'S CHOICE			
WING #7 SHELF #2			MANAGER'S CHOICE			
WING #7 BASE SHELF			MANAGER'S CHOICE			

**WING #8**

					Height	Facings
WING #8 TOP SHELF	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			
WING #8 SHELF #5	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			
WING #8 SHELF #4	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			
WING #8 SHELF #3	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			
WING #8 SHELF #2	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			
WING #8 BASE SHELF	748087	72543980232	TOI GARLIC&GHEE NAAN CRK	Hot Sale	1	2
	747980	72543980231	TOI TIKKA MASAL NAAN CRK		1	1
			Display 3/2 - 3/29			

**WING #9**

					Height	Facings
WING #9 TOP SHELF	DSD	85300400403	CORE HYDRATION WATER		1	6
WING #9 SHELF #5	DSD	85231100427	BAI5 MOLOKAI COCONUT		1	2
	DSD	85231100402	BAI5 CR CLEMENTINE		1	2
	DSD	85231100401	BAI5 BRASILIA BLUBRY		1	1
	DSD	81369402577	BAI BOOST BLK RASP		1	1
	DSD	81369402581	BAI BOOST SB WTRMLN		1	1
WING #9 SHELF #4	DSD	81001453017	ASHOC WATERMELON		1	1
	DSD	81001453004	ASHOC FRUIT PUNCH		1	1
	DSD	81001453003	ASHOC SHOC WAVE		1	1
	DSD	81001453015	ASHOC ACAI BERRY		1	1
	DSD	81001453036	ASHOC ORG FREEZE		1	1
	DSD	81001453034	ASHOC BLUE RASP		1	1
WING #9 SHELF #3	DSD	7618300328	SNAPPL APPLE JUICE		1	2
	DSD	7618300310	SNAPPLE KIWI STRWBRY		1	1
	DSD	7618300313	SNAPPL FRUIT PUNCH		1	1
	DSD	7618345512	SNAPPL WTRMLN LMND		1	1
	DSD	7618300312	SNAPPL MANGO MADNESS		1	1
WING #9 SHELF #2	DSD	7618326357	SNAPPL DT PCH TEA 16		1	1
	DSD	7618326356	SNAPPL PCH TEA 6/16Z		1	1
WING #9 BASE SHELF	DSD	7618364357	SNAPPL DT PCH TEA 64		1	1
	DSD	7618364356	SNAPPL PCH TEA 64Z		1	1
	DSD	7618364363	SNAPPL KIWI STRW 64Z		1	1
	DSD	7618346972	SNPL WTRMLN LMND 64Z		1	1

**WING #10**

			Height	Facings
<b>WING #10 TOP SHELF</b>		MANAGER'S CHOICE		
<b>WING #10 SHELF #5</b>		MANAGER'S CHOICE		
<b>WING #10 SHELF #4</b>		MANAGER'S CHOICE		
<b>WING #10 SHELF #3</b>		MANAGER'S CHOICE		
<b>WING #10 SHELF #2</b>		MANAGER'S CHOICE		
<b>WING #10 BASE SHELF</b>		MANAGER'S CHOICE		

**WING #11**

			Height	Facings
<b>WING #11 TOP SHELF</b>		MANAGER'S CHOICE		
<b>WING #11 SHELF #5</b>		MANAGER'S CHOICE		
<b>WING #11 SHELF #4</b>		MANAGER'S CHOICE		
<b>WING #11 SHELF #3</b>		MANAGER'S CHOICE		
<b>WING #11 SHELF #2</b>		MANAGER'S CHOICE		
<b>WING #11 BASE SHELF</b>		MANAGER'S CHOICE		

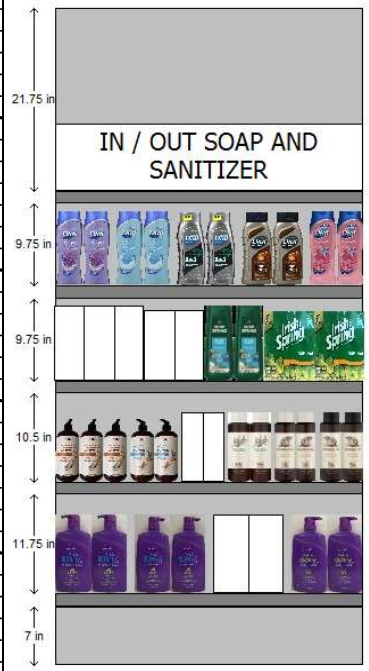
**WING #12**

			Height	Facings
<b>WING #12 TOP SHELF</b>		MANAGER'S CHOICE	0	
<b>WING #12 SHELF #5</b>		MANAGER'S CHOICE	0	
<b>WING #12 SHELF #4</b>		MANAGER'S CHOICE	0	
<b>WING #12 SHELF #3</b>		MANAGER'S CHOICE	0	
<b>WING #12 SHELF #2</b>		MANAGER'S CHOICE	0	
<b>WING #12 BASE SHELF</b>		MANAGER'S CHOICE	0	



3/9 - 3/29 HBC ENDCAP - SELECT STORES

				Height	Facings
HBC ENDCAP TOP SHELF			IN / OUT SOAP AND SANITIZER		
HBC ENDCAP SHELF #4	151159	1700007191	DIAL LAV/TWILIGHT JAS BW	1	2
	150813	1700001874	DIAL SPRING WATER BW	1	2
	262980	1700015513	DIAL MENS 3N1 BODY WASH	1	2
	297457	1700004620	DIAL MEN 2N1CL RINSE BW	1	2
	051185	1700009273	DIAL HIMALAYAN PINK BW	1	2
HBC ENDCAP SHELF #3	048165	3500099674	IRISH SPRING BODYWASH	1	3
	053041	3500099361	IRISH SPR ACTIVE FCE BW	1	2
	052845	3500099661	IRISH SPR MSTR FCE BW	1	2
	149690	3500014110	IRISH SPRING ORIG 8BAR	1	2
HBC ENDCAP SHELF #2	856476	85000277151	SB CCNT MLK & SDLWD LTN	1	3
	856427	85000277154	SB OAT MILK & CHAI LTN	1	2
	693879	85436500666	SOAPBOX C&P TEA TREE SH	1	2
	693630	85436500665	SOAPBOX C&P TEA TREE CD	1	2
	693309	85436500669	SOAPBOX COCONUT OIL SH	1	2
	693705	85436500662	SOAPBOX COCONUT OIL CD	1	2
HBC ENDCAP BASE SHELF	075705	38151918678	AUSSIE CD MOIST W PUMP	1	2
	044412	38151918677	AUSSIE MOIST SH W/PUMP	1	2
	063982	38151918682	AUSSIE VOLUME SH W/PUMP	1	2
	064345	38151918340	AUSSIE TTL MIRACLE 7N1CD	1	2



1/5 - 4/5 HBC WING - SELECT STORES

				Height	Facings
HBC WING TOP SHELF	DSD	374212000005	LIFE TO GO 2OZ HAND SANITIZER 12 PACK CADDY		
	DSD	374212000029	LIFE TO GO 8OZ HAND SANITIZER SINGLE BOTTLE		
	DSD	81005090043	KN 95 3 PACK		
	DSD	810050900591	KN 95 10 PACK		
HBC WING SHELF #4	DSD	810050901444	LTG - APPLE CIDER VINEGAR GUMMIES - 60 COUNT		
	DSD	810050901451	LTG - ELDERBERRY GUMMIES - 60 COUNT		
	DSD	810050901468	LTG - IMMUNE GUMMIES - 60 COUNT		
HBC WING SHELF #3	DSD	637866848417	BOOST OXYGEN POCKET (3L) NATURAL		
	DSD	637866288503	BOOST OXYGEN LARGE (10L) NATURAL		
	DSD	637866288527	BOOST OXYGEN LARGE (10L) MENTHOL		
HBC WING SHELF #2	DSD	856991007197	GRYPH & IVYROSE BARE IT ALL		
	DSD	856991007203	GRYPH & IVYROSE SMOOTH SAILING		
	DSD	856991007210	GRYPH & IVYROSE COAT OF ARMS		
HBC WING BASE SHELF	DSD	810050900003	LIFE TO GO 3-PLY MASK 10/PACK (50 CT PDQ)		
	DSD	810050900423	LIFE TO GO EAR SAVERS 10/PACK (77 CT PDQ)		
	DSD	810050900195	LIFE TO GO VINYL GLOVES LARGE 100 CT.		
	DSD	857375008694	KN 95 MASKS 10 CT (96 - 10/CT PER CASE)		



IN / OUT SOAP AND SANITIZER

	Item	UPC	Description	Sale Price
HAND SOAP AND SANITIZER SALE ITEMS	Multiple	Multiple UPCs	BAHAMA BO HAND SOAP	5/\$5
	Multiple	Multiple UPCs	SMART CARE HAND SOAP	4/\$1
	709630	84347310586	MOSAIC HAND SANITIZER	4/\$1
	165940	1150930119	WILLAMS HAND SANITIZER	4/\$1
	291120	81002142017	WH HAND SANITZR UNSC REF	2/\$1
	Multiple	Multiple UPCs	BELUX HAND SOAP	2/\$1
	792580	19493205449	INSTANT HAND SANITIZER	4/\$1
	376890	3700079143	SAFEGUARD LHS FRSH CLEAN	2/\$1
	679270	350008567	SOFT SOAP 32OZ	2/\$1

These items are on promotion for the sale price listed. Merchandise incrementally by price point where space is available.

HBC SPOTLIGHT

3/2/2022	275966	7940067027	DEG DRY MEN FRESH AP	Priced Low
	797233	1111101413	DOVE MEN XTRA FRESH BW	
3/23/2022	149203	1111161011	DOVE WHITE BEAUTY 6BAR	Hot Sale
	326199	1111112425	DOVE DEEP MOISTURE BW	
	403154	85913900661	SCHMIDT CHRCL MAG DEOD	
	150813	1700001874	DIAL SPRING WATER BW	Hot Sale
	158048	1204404989	OS SWT DFNS STR SWGGR AP	
	158576	3077201782	SCRT AF DRY SPR LAV DEO	
	044412	38151918677	AUSSIE MOIST SH W/PUMP	
	051342	2279690120	OGX XSTR CCNT MIR OIL SH	





