

## END CAP DISPLAY

THEME	NOTES	Item Description	Size / Varieties	Sale QSI	Sale Price	
<b>1</b> Beverage / Snack	End Item 1	LACROIX	12 PK ALL VARIETIES	1	FREE	
	End Item 2	TOSTITOS CHIPS OR SALSA	9-13 OZ. BAG, 15.5 OZ. JAR	2	\$6.00	
	End Item 3					
	Wing Item 1	EFFERVE	25.4 FL OZ	2	\$8.00	
	Wing Item 2	NABISCO SNACK CRACKERS, RITZ, WHEAT THINS & TRISCUITS	4-8 OZ	2	\$6.00	
	Wing Item 1 Wing Item 2	Store Discretion				
<b>2</b> Beverage / Snack	End Item 1	CANADA DRY 12 PK	12 PK ALL VARIETIES	1	FREE	
	End Item 3	LAY'S POTATO CHIPS	5-8 OZ. BAG	2	\$5.00	
	Wing Item 1	KELLOGG'S CORN FLAKES	12 OZ	1	\$3.99	
	Wing Item 2	DUNKIN DONUTS BAG COFFEE	10-12 OZ ALL VARIETIES	1	\$5.99	
	Wing Item 1 Wing Item 2	Store Discretion				
	<b>3</b> Italian	End Item 1	HOBOKEN FARMS SAUCE	25 OZ. PKG. ALL VARIETIES	1	\$6.99
End Item 2		BARILLA PASTA	12-16 OZ. PKG. ALL VARIETIES	2	\$3.00	
End Item 3						
Wing Item 1		CASA FIESTA FULL LINE SALE	16-16 OZ PACKAGE ALL VARIETIES	1	25% OFF	
Wing Item 2		O ORGANICS BEANS	15 OZ ALL VARIETIES	4	\$5.00	
Wing Item 1 Wing Item 2		Store Discretion				
<b>4</b> Household	End Item 1	VIVA	6 CT. VIVA	3	\$20.00	
	End Item 2	BRAWNY PAPER TOWELS	6 CT BRAWNY	3	\$20.00	
	End Item 3	COTTONELLE	6 MEGA OR 12 DOUBLE ROLL	3	\$20.00	
	End Item 4	QUILTED NORTHERN BATH TISSUE	6 MEGA OR 12 DOUBLE ROLL	3	\$20.00	
	Wing Item 1	LYSOL ALL PURPOSE SPRAY CLEANERS	32 OZ. SELECT VARIETIES	1	\$3.99	
	Wing Item 2	MR. CLEAN MAGIC ERASER ORIGINAL AND SHEETS	6-16 CT. SELECT VARIETIES	1	\$5.99	
	Wing Item 1 Wing Item 2	Store Discretion				
	VESTIBULE	WEEK 1 OF 2	KEOGH'S POTATO CRISPS	4.4 OZ	2	\$6.00
WEEK 1 OF 2		BURT'S GUINNESS CHIPS	5.3 OZ	2	\$6.00	
WEEK 1 OF 2		ESSENTIA WATER	202.8 FL. OZ. 6-PK. 6 LTR. BTL.	1	\$9.99	
NOTE	SEASONAL / EVERYDAY TOP OF MEAT CASE	Rice & Pacific Broth				
NOTE	SEASONAL	Valentines Day				
NOTE	CHOCOLATE OF THE MONTH	CHOCOLATE OF THE MONTH RITTER BAR MILK CHOC W/HAZELNUT UPC - 5025501900 Promo - \$2.99				

SECONDARY DISPLAY (WHERE SPACE IS AVAILABLE)

PLEASE UTILIZE THESE ITEMS FOR ADDITIONAL END CAP DISPLAYS BY STORE FOLLOWING UPDATED DISPLAY GUIDELINES

THEME	NOTES	Item Description	Size / Varieties	Sale QSI	Sale Price
	Stack In Aisle / Wing	SIGNATURE SELECT REFRESHE SPRING WATER	35 PK	2	\$7.00
	Stack In Aisle / Wing	EVIAN WATER 6 PK	6 PK	1	\$5.99
	Stack In Aisle / Wing	PEPSI 6 PK	6 PK	4	\$13.00
	Stack In Aisle / Wing	PEPSI 2 LITER	2 LITER	3	\$5.00
	Stack In Aisle / Wing	COCA COLA 12 PK	12 PK	1	BUY 2 GET 1 FREE
	Stack In Aisle / Wing	CANADA DRY 6 PK	6 PK	2	\$6.00
	Stack In Aisle / Wing	ARIZONA ICED TEA GALLONS	128 FL OZ ALL VARIETIES	2	\$5.00
	Stack In Aisle / Wing	SNAPPLE	64 FL OZ	3	\$5.00
	Stack In Aisle / Wing	UTZ POTATO CHIPS	8.5-9.5 OZ. BAG	2	\$5.00
	Stack In Aisle / Wing	BURT'S GUINNESS POTATO CHIPS	5.3 OZ. PKG.	1	\$2.99
	Stack In Aisle / Wing	MI NINA TORTILLAS	12 OZ	1	\$3.99
	Stack In Aisle / Wing	O ORGANICS TORTILLA CHIPS	10 OZ	2	\$5.00
	Stack In Aisle / Wing	CAPE COD PARTY SIZE BAG	12-14 OZ	2	\$9.00
	Stack In Aisle / Wing	GREEN MOUNTAIN K-CUPS	12 CT. PKG. K-CUPS	1	\$6.99
	Stack In Aisle / Wing	POPCORN INDIANA	4.75-7 OZ	1	\$3.99
	Stack In Aisle / Wing	ENTENMANN'S FULL LINE SALE	8.25-21 OZ. ALL VARIETIES	2	\$7.00
	Stack In Aisle / Wing	MARTIN'S POTATO ROLLS	15-20 OZ	1	\$2.99
	Stack In Aisle / Wing	ARNOLD GRAIN BREADS	24 OZ.	1	\$3.49
	Stack In Aisle / Wing	UTZ BARREL SNACKS	15-35 OZ	1	\$7.99
	Stack In Aisle / Wing	VINTAGE SELTZER	33.8 FL. OZ. BTL.	5	\$3.00
	Stack In Aisle / Wing	ORANGINA	6 PK	1	\$4.99

**SUPERBOWL / TOWER'S & HUTCHES**

UTZ CHIPS  
 LIBERTY COCA COLA  
 MARTIN'S BREAD  
 NABISCO SNACK CRACKERS  
 ENTENMANN'S  
 TOSTITO'S CHIPS / SALSA

*Authorized Racks*

ANZIO ROLLS (RACK UNDER THE DELI DEPT.) USED TO BE KASANOF  
 SMERALDINA RACK (SELECTED STORES)  
 FRITO LAY TOWERS  
 CANADA DRY DISPLAYS  
 NABISCO HUTCHES  
**COUGH / COLD**  
 (PREDOMINANT WING LEADING INTO THE HBC AISLE OR AT THE END  
 OF THE HBC AISLE)

